

# Contract Provisions

**LANDSCAPE  
TRADES**

landscapeontario.com



*Green for Life!*

**Updated October 2021**

# Advertising Contract Provisions

- Advertiser agrees to protect publisher against legal action based upon libelous statements or unauthorized use of photographs or other material in connection with advertisement placed under this contract.
- A contract is invalid if first insertion not used within two months of contract date.
- All advertising subject to approval of publisher. The word “Advertisement” will be placed on copy that resembles editorial matter.
- Rates based on total amount of space used in 12 months from date of first insertion. Advertisers will be short-rated if they did not use the amount of space upon which their billings were based. Advertisers will be rebated if they used sufficient additional space to warrant a lower rate.
- Advertisers charged incurred production costs.
- Cancellations not accepted after closing dates.

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# Cont.

- Publisher is not bound by any conditions, printed or otherwise, appearing on contracts or copy instructions when in conflict with policies covered by this rate card.
- Publisher will not archive material beyond one year from insertion date.
- Advertiser and advertising agency agree that publisher shall be under no liability for failure to insert any advertisement.
- If and when new advertising rates are announced, advertisers will be protected for the balance of current contracts.
- Ad material creation is available for \$79 per ad including 1 revision. Additional revisions cost \$29 each.
- Inserts that split the circulation list will incur a \$25 fee per thousand inserts. (ie. a polybag insert sent to a specific region, with 3,000 insertions will incur a \$75 fee).

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